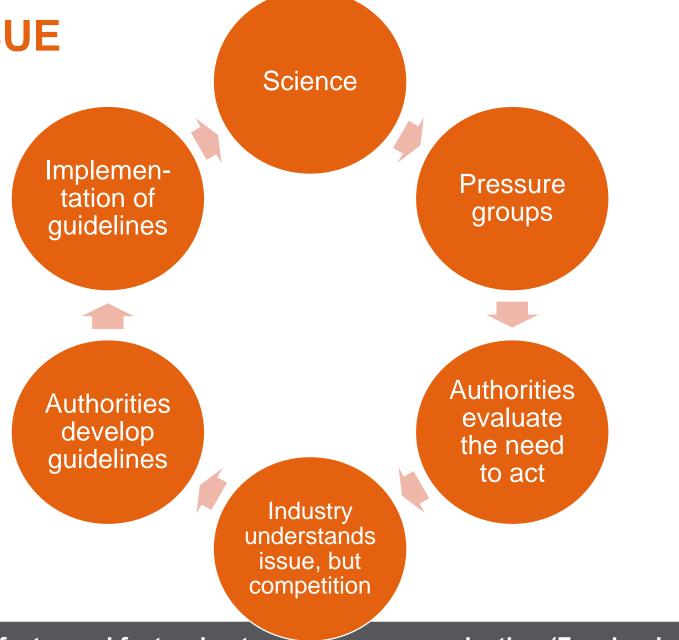


ENSOR

SOME REFLECTIONS

Wouter Gevaerts 2020 05 18

EMERGING ISSUE CYCLE



This cycle is going faster and faster due to modern communication (Facebook, Twitter,....)

g Science Implementat on of guidelines **m** = Pressure groups importance of the issue Authorities develop guidelines Authorities evaluate the need to act mym = Pressure Industry understands issue, but competition groups -----ر. ..

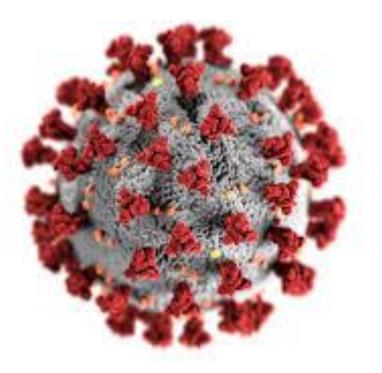
After a few cycles, the pendulum will be quite 'neutral'

STAKEHOLDERS PUSH THE PENDULUM

3

ARCADIS Design & Consultancy for natural and built assets

CORONA LEARNED US A LOT ABOUT BALANCE AND ABOUT THE NEED TO BE PRO-ACTIVE







Only 'minor' discussion on the balance between health and economy.....in EU

Useful Graphics

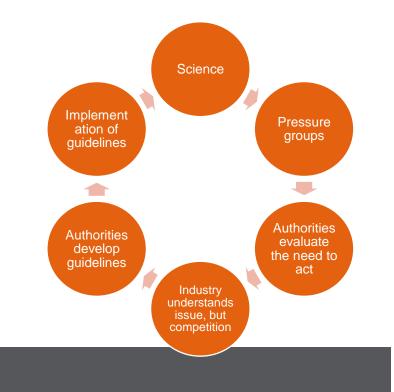
IMPLEMENTED ON EMERGING ISSUES

Is this damaging economy?

- Avoid 'lockdown'
- Gives opportunities to new developments (eg new products)

And....reduced impact on health, more healthy people means more resources to contribute to economy (production, consumption)

Manage the cycle, and therefore there is the need to monitor the steps : eg biomonitoring in Flanders is good idea



ARCAD

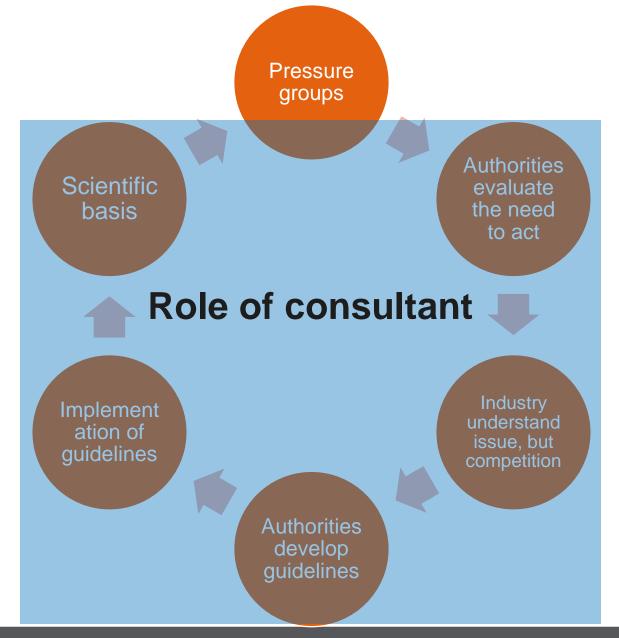


This issue can be solved as well

Design & Consultancy for natural and

Role of consultant

- Development of technology together with scientific world
- Implementation of technology
- Implementation of guidelines
- Input/support in guidelines
- Mediator between problem holders and regulator



Consultant is engine of the cycle. (S)he is therefore as well obliged to take the role of mediator.